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Ministério das Telecomunicações, Tecnologias
de Informação e Comunicação Social

DIGITALIZAR, CONECTAR E INOVAR



SPONSORSHIP





**MESSAGE FROM THE MINISTER FOR
TELECOMMUNICATIONS, INFORMATION
TECHNOLOGIES AND SOCIAL
COMMUNICATION, ENGINEER MÁRIO
OLIVEIRA**

Best regards!

After the success achieved in 2023, it is with great esteem and honour that I officially announce that the ANGOLA ICT Forum - ANGOTIC 2024 will be held from 13 to 15 June.

The Talatona Convention Centre in Luanda will bring together different national players and foreigners from the Telecommunications, Information Technology and Social Communication sector, whose narrative and activities around the event will be centred on the slogan defined for this edition: "Digitise, Connect and Innovate".

The set of communications planned, the exhibition of the creative and innovative potential of the institutions and professionals in the sector, the business meetings and moments of interaction, the dynamics of training and interaction with startups, the cultural moments, the national gastronomy, but not only that, will certainly make the event richer.

I would therefore like to extend the invitation to professionals, public and private institutions, national and foreign non-governmental organisations working in the sector, to take part in this, the biggest technology event in the Republic of Angola, I am convinced that it will be very useful, both for the present and for the future.

I would like to take this opportunity, on behalf of myself and the collective of workers at the Ministry of Telecommunications, Information Technologies and Social Communication and that of our partners, to thank the participation and collaboration of all those who made the success possible on ANGOTIC 2023.

Welcome to ANGOTIC 2024!



ANGOTIC

Angola ICT Forum 2024
DIGITALIZAR, CONECTAR E INOVAR

Angotic 2024 promises to be a milestone at the forefront of technology and innovation in Angola, bringing with it the theme "**Digitise, Connect and Innovate**". This annual event will bring together leaders and visionaries from around the world to explore the latest technological trends and discuss how they can boost social economic progress.

With a focus on sustainable innovation, Angotic 2024 is expected to address pressing issues, from artificial intelligence to bioengineering, highlighting solutions that not only transform our lives, but also promote environmental sustainability and social equity

Through talks, workshops and practical demonstrations, the event aims to inspire Collaboration and action towards a more promising and inter-connected future.

Angotic 2024 promises to be a space for revolutionary ideas and transformative partnerships, shaping the course of global innovation for years to come.



WHAT WERE THE RESULTS OF THE PREVIOUS EDITION?

ANGOTIC 2023, Angola's International forum for Information and Communication Technology, was conceived on the initiative of the Minister of Telecommunications, Information Technology and Social Communication, Eng. ° Mário Augusto de Oliveira. The event, held from 12 to 14 June 2023, had the central theme of **"Connectivity and Technological Modernisation"** and was marked by its emphasis on digital convergence and the creation of sustainable solutions to global challenges.

ANGOTIC 2023 provided a platform for reflection on the growth of the ICT sector, the advance of connected technologies and the importance of collaboration between the different players. Specifically, it sought to:

- Reflect on the potential of ICT and new business solutions;
- Presenting new technologies developed by IT companies to improve service management and quality;
- To highlight the competences of the Angolan market and their impact on job creation and quality of life.

Angotic 2023 brought together leaders from different fields to discuss how technology can be used as a tool for social and economic transformation.

3-DAYS OF EVENT
+ 10 THOUSAND PARTICIPANTS
+ 60 COMPANIES
+ 100 STARTUPS
100+ SPEAKERS
90% OF THE PARTICIPANTS
CONSIDERED THE
NETWORKING BETWEEN
PARTICIPANTS AND FACILITATORS

IMPORTANT PRESENCES

- President of the Republic of Angola, Dr. João Manuel Gonçalves Lourenço;
- Representatives from national and international government organisations;
- Representatives from international organisations.

POSITIVE POINTS OF ANGOTIC 2023 (ACCORDING TO VISITORS)

- Qualities of the Facilitators and the Organisation;
- Better knowledge of the business environment;
- New knowledge acquired;
- Mobility between Companies and Startups.



OFFICIAL SPONSOR EXHIBITOR

OFFICIAL DIAMOND SPONSOR 80.000.000,00 KZ

The DIAMOND Sponsor's benefits and counterparts, in addition to those that can be negotiated, are as follows:

- A choice of 72 square metres of space in the large hall of the CCTA;
- Guaranteed exclusivity of a themed panel;
- Appointment of 2 Speakers in thematic sessions – Parallel Sessions;
- Scheduling hearings with organisations and/or institutions of interest;
- The first to be quoted at all ANGOTIC-related moments and events;
- Quotation and prominent insertion of the logo in all advertising pieces;
- Entitlement to 20 tickets to the Opening Session and Conferences (10 Platinum, 5 Gold, 5 Silver);
- The right to speak on stage in the main conference room on the last day of the event;
- First preference in the use of dedicated spaces;
- Offer of a personalised space in a prominent place outside the conference room;
- Insertion of the logo on the back drop and visibility materials at the Press Conference;
- Insertion of the logo on the Conference website with a link to the sponsoring organisation's website;
- Insertion of the logo on the invitations;
- Insertion of the logo on tickets to the event;
- Insertion of the logo on identification badges;
- Insertion of the logo in product display areas;
- Insertion of flags inside and outside;
- Prioritising the choice of space for the exhibition area;
- Full two-page advertisement in the Fair's Official Catalogue;
- Mention in the press release;
- Mention at the beginning and end of the conference by the Speaker;
- Insertion of the logo on the event monitors;
- Possibility of carrying out promotional activities in dedicated areas of the event;
- Access to the VIP meeting room for business meetings;
- Entitlement to 3 passes to the high level lunch or networking dinner



PLATINUM PARTNER 60.000.000,00 KZ

- 32 m² of space offer in the boot;
- Appointment of 2 speakers in thematic sessions – Parallel Sessions;
- Insertion of the logo on the back drop and visibility material at the Press Conference;
- Insertion of the logo on the Conference website with a link to the partner institution's website;
- Insertion of the logo on invitations;
- Insertion of the logo on tickets to the event;
- Insertion of the logo on certificates;
- Insertion of the logo in product display areas;
- Insertion of indoor and outdoor flags;
- Entitlement to 15 tickets for the Opening Session and Conferences (9 Platinum, 3 Gold, 3 Silver);
- Insertion of the logo in the advertising pieces inside the halls;
- Priority in the choice of space for the exhibition area;
- Full-page ad in the Fair's Official Catalog;
- Mention in the press release;
- Mention at the start of the conference by the Speaker;
- Insertion of the logo on the event monitors;
- Promotion during the conference's social events;
- Access to the VIP meeting room for business meetings;
- Access to the restaurant, participation in the high-level lunch and networking dinner;
- Entitlement to 2 passes to the high-level lunch or networking dinner.
- .

GOLD PARTNER 40.000.000,00 KZ

- Offer of an 18 square metre space in the CCTA Tent;
- Insertion of the partner's logo on press conference materials, including the back drop;
- Insertion of the partner's logo on the conference website with a link to their website
- Insertion of the logo in all advertising and promotional material for the conference;
- Mention at the beginning of the conference by the speaker;
- Entitlement to 5 tickets to the opening Session and Conferences(3 Platinum, 2 Gold, 1 Silver);
- Flexibility in choosing the space for the exhibition area;
- Half- page advertisement in the Fair`s Official Catalogue;
- Mention at the beginning of the conference by the Speaker;
- Brand logo on the event monitors
- Promotion during the conference social events;
- Access to the restaurant, participation in the high level lunch and networking dinner.;
- Entitlement to 1 pass to the high-level lunch or networking dinner

SILVER PARTNER 15.000.000,00 KZ

Essentially for micro-business and entrepreneurs.

- 9 m² offer for boot in the CCTA;
- Insertion of the logo on the conference website with a link to the partner's website;
- Insertion of the partner's logo on visibility materials inside the venue;
- Entitlement to 3 tickets for the Opening Session and Conferences (1 Platinum, 1 Gold, 1 Silver);
- Insertion of the partner's logo in printed advertising materials;
- ¼ page ad in the event's Official Catalog;
- Possibility of giving away gifts at the venue;
- Access to the restaurant, high-level lunch participation and networking dinner

OFFICIAL SPONSOR NON EXHIBITOR

OFFICIAL SPONSOR NON-EXHIBITOR - PLATINUM **40.000.000,00 KZ**

- 10 Insertions in the event's official media (TPA and RNA) in prime time (30-second spot produced by the sponsor) during ANGOTIC week;
- Insertion of the logo on the Conference website with a link to the partner institution's website;
- Insertion of the logo on the invitations;
- Insertion of the logo on tickets to the event;
- Insertion of the logo on identification badges;
- Insertion of the logo on certificates;
- Entitlement to 10 tickets to the Opening Session and Conferences (4 Platinum, 3 Gold, 3 Silver);
- Insertion of the logo in the advertising pieces inside the rooms;
- Full-page advertisement in the Fair's Official Catalogue;
- Mention in the press release;
- Mention at the beginning of the conference by the Speaker;
- Insertion of the logo on the event monitors;
- Access to the VIP meeting room for business meetings;
- Access to the restaurant, participation in the high-level lunch and networking dinner;
- Entitlement to 2 passes to the high-level lunch or networking dinner.

OFFICIAL SPONSOR NON EXHIBITOR - GOLD

25.000.000,00 KZ

- 10 Insertions in the event's official media (TPA and RNA) in prime time (30-second spot produced by the sponsor) during ANGOTIC week;
- Insertion of the partner's logo on press conference materials, including the back drop;
- Insertion of the partner's logo on the conference website with a link to their website;
- Mention at the beginning of the conference by the Speaker;
- Entitlement to 10 Conference tickets (5 Platinum, 3 Gold, 2 Silver);
- Half-page advertisement in the Fair's Official Catalogue;
- Mention at the beginning and end of the conference;
- Logo on the event monitors;
- Access to the restaurant, participation in the high-level lunch and networking dinner.

HIGH-LEVEL LUNCH SPONSOR

2.500.000,00 KZ

- Videos and presentations of your brand and products during lunch;
- Insertion of the partner's logo on press conference materials, including the back drop;
- Insertion of the partner's logo on the conference website with a link to their website.

OFFICIAL SPONSOR NON EXHIBITOR-SILVER

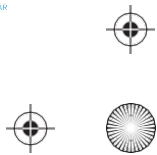
15.000.000,00 KZ

- 5 insertions in the event's official media (TPA and RNA) in prime time (30-second spot produced by the sponsor) during ANGOTIC week;
- Insertion of the logo on the conference website with a link to the partner's website;
- Entitlement to 3 tickets to the Opening Session and Conferences (1 Platinum, 1 Gold, 1 Silver);
- Insertion of the partner's logo in printed advertising materials;
- ¼ page advertisement in the event's Official Catalogue;
- Possibility of giving away gifts at the event;
- Access to the restaurant, participation in the high-level lunch and networking dinner.

COFFEE BREAK SPONSOR

1.500.000,00 KZ

- Insertion of the partner's logo on press conference materials, including the back drop;
- Insertion of the partner's logo on the conference website with a link to their website.



ADVERTISING SPACE

● ADVERTISING SPACE

Dedicated solely to the insertion of sponsor/advertiser advertising during the news slot (radio and television programme) about ANGOTIC throughout the week of the event:

- 3 insertions (30-second spot on TPA and RNA) per day and editing of the programme – 10,000,000.00 KZ.

NOTE: The programme (RNA – 5 minutes; TPA – 10 minutes) will be produced and broadcast daily, premiering on TPA channel 1, with replays on TPA 2 and TPA Noticias. On RNA, it will premiere on Channel A 93.5 and be replayed on Rádio Luanda and Rádio Ngola Yetu. The production of the spot is the responsibility of the advertiser.



COST STRUCTURE ACE COUNTERPARTS

PLATINIUM M ACCESS 50.000,00 KZ

- General access to ANGOTIC;
- Platinum Seat Access to the Sessions;
- Access to the Exhibition Area;
- Entitlement to a Certificate of Participation, delivered in person.

GOLD ACCE 30.000,00 KZ

- General access to ANGOTIC;
- Access to Gold Seating at the Sessions;
- Access to the Exhibition Area;
- Right to a Digital Certificate of Participation.

SILVER ACCESS 10.000,00 KZ

- General access to ANGOTIC;
- Access to Gold Seating at the Sessions;
- Access to the Exhibition Area;
- Right to a Digital Certificate of Participation.

ONLINE ACCESS 5.000,00 KZ

- Access to Online Sessions.

STARTUP 30.000,00 KZ

- With the right to a 4m² space, with a set up stand + table + 2 chairs, in the Startup Boot

STUDENTS 2.000,00 KZ

